

STRATEGY FOR SCOUTING

MISSION *(unchanged)*

The Mission of Scouting is to contribute to the education of young people, through a value system based on the Scout Promise and Law, to help build a better world where people are self-fulfilled as individuals and play a constructive role in society.

VISION

By 2023 Scouting will be the world’s leading educational youth movement, enabling 100 million young people to be active citizens creating positive change in their communities based on shared values.

6 STRATEGIC PRIORITIES

<p>Youth Engagement</p> <p>Scouting should give young people the opportunity to develop the skills and knowledge needed to take an active part in the Movement and in their communities. Involvement, recognition and intergenerational exchange are key in providing a framework for our youth members.</p>	<p>Educational Methods</p> <p>The Youth Programme should provide a non-formal learning environment strengthening the capacity of young people to face the challenges of tomorrow. Scouting should attract, train and retain quality adult volunteers to deliver the Youth Programme.</p>	<p>Diversity & Inclusion</p> <p>Scouting should reflect the societies in which it exists and actively work to welcome all individuals without distinction. This diversity should not only be reflected in the membership, but also the methods and programmes used within the Movement.</p>	<p>Social Impact</p> <p>Every Scout should be involved in community service, and share their experience to inspire others. Through activities and projects, Scouts contribute to their communities and become leaders of positive change.</p>	<p>Communication & Relations</p> <p>Scouting’s profile should accurately portray what we do and why we do it, reflecting our shared values. By using the most impactful methods of communication, and engaging in strategically relevant partnerships, Scouting should be recognized as the world’s leading youth movement.</p>
<p>Governance</p> <p>The governance of WOSM should be transparent, efficient and clearly linked to its overall strategy, focused on achieving the mission and vision of the Movement. The roles and responsibilities of the different levels in the organization should be clearly defined and understood, ensuring a customer-focused approach. In doing so we ensure high synergy across all levels of WOSM with a high “return on investment”.</p>				

Proposal World Triennial Plan 2014-2017

Youth Engagement

- Support implementation of the World Youth Involvement Policy on World, Regional and National level as well as on World Scout Events
 - Strive towards more young people in decision-making positions (world and regional)
 - Ensure young people are trained and used by WOSM as youth external representative / spokesperson
 - Develop an intergenerational dialogue project to foster collaboration between generations in WOSM

Educational Methods

General

- Develop a leading e-learning platform, usable for all NSOs, building on internal and external knowhow
- Conduct an in-depth review of “Duty to God” (how do we define and understand this core principle today)
- Implement the outcomes of the 1st World Scout Education Congress on World and Regional level and encourage follow-up on NSO level
- Support the organization of the 2nd World Scout Education Congress in 2016
- Ensure exchanges between the different Regions of WOSM on Educational Methods
- Revisit, and revise if appropriate, the description of the Scout Method and its elements in the light of 21st century social, cultural, environmental and economic developments

Youth Programme

- Support implementation of the World Youth Programme Policy on World, Regional and National levels as well as on World Events
- Ensure further alignment, development and implementation of the existing World Programmes and Initiatives (MOP, SCENES, WSEP, SOW, SFH)
- Explore and consolidate the “learning” approach (learning environment, learning opportunities, etc.) as a contribution to have the young person in the centre of Scouting educational process

Adults in Scouting

- Continue implementation of the World Adults in Scouting Policy on World, Regional and National levels as well as on World Events
- Finalize guideline development of the Woodbadge framework (3 and 4 beads)

World Youth Events

- Support the host of the World Scout Jamboree 2015 in planning, delivery and evaluation
- Support the host of the World Scout Moot 2017 in planning, delivery and evaluation,
- Conduct a review process of the concept of World Scout Moots
- Support annually the organization of JOTA/JOTI with the aim of increasing participation numbers and ensuring quality of the programme

Diversity & Inclusion

- Further develop the Youth Programme resources for NSOs, fostering good practices, with an emphasis on
 - Intercultural dialogue, migration issues, diversity & integration
 - A programme that caters for boys and girls, young men and young women
 - Strive towards gender balance in WOSM leadership
- Ensure the World Scout Interreligious Forum supports effectively the work on strengthening the spiritual development in Scouting

Social Impact

- Further develop the Youth Programme resources for NSOs, fostering good practices, with an emphasis on
 - Active Citizens/Employability skills (life skills)
 - Community service and projects
- Implement WOSM's leadership model by supporting NSOs to
 - innovate their youth programme in this regard
 - communicate Scouting's added value in leadership development to relevant stakeholders
- Increase WOSM's capacity in measuring the impact of Scouting

Communication & External Relations

- Improve WOSM's internal communication by
 - Reviewing the current communication channels and tools
 - Developing the scout.org intranet as a one-stop-shop for NSO communication and support
- Improve WOSM's external communication & relations by
 - Conducting a reputational audit, by measuring perception of Scouting and subsequently reviewing our external communication policies
 - Strengthening digital engagement (on scout.org & social media), improving the profile and reputation of World Scouting
 - Collaborating with key partners to strengthen Scouting's position as the leading youth movement
 - Clarifying World Scouting's position on advocacy
 - Supporting NSOs in telling the story of Scouting and its impact on society

Governance

- Support the host of the World Scout Conference & Youth Forum 2017 in planning, delivery and evaluation
 - Conduct a review process of the concept of the World Scout Conference and World Scout Youth Forum
- Strengthen the new strategic framework of WOSM (Vision 2023) across the organization:
 - Ensure alignment of Regional strategies
 - Provide support to NSOs to use WOSM's strategic framework
 - Develop an adequate monitoring tool to measure progress in the Vision, enabling the World Scout Committee & Conference to better steer the organization
- Strengthening the common approach on NSO capacity strengthening between Regions through the Global Support cycle by
 - Integrating the Global Support Assessment Tool as a key asset on World and Regional level towards best practices in NSOs
 - Ensuring easy access for NSOs to a pool of experts and resources
 - Improving monitoring of results and impact of support projects, fostering best practices
 - Acquire external accreditation of WOSM's own adherence to good governance (lead by example)
- Implement the World Adults in Scouting Policy in World bodies
 - in recruitment, induction, review and handover of adult positions
 - in the partnership between staff & volunteers
- Innovate participation, working methods and decision-making processes
 - for NSOs to contribute to World level projects
 - within the World Scout Committee meetings and the World Scout Bureau
 - in the relation between the World and Regional bodies
- Develop a knowledge management system on world level
 - Ensuring complete & comprehensive "standing orders" (documented procedures) for the WSC in place and being followed